Fahmi Sugandi

Senior Graphic & Web Designer

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about

Fahmi is a seasoned expert in graphic design, UI/UX, and low-code web development (WordPress, Framer, Webflow), with over 10 years of experience. He specializes in crafting high-conversion websites, landing pages, and marketing creatives for international clients across consulting, banking, healthcare, and tech industries.

key skills

Adobe Creative Suite (Illustrator, Photoshop, InDesign), WordPress (PHP, HTML, CSS), Digital Marketing, Email Automation

education

2011 - 2016
AMIKOM University Yogyakarta
Bachelor of IT

work experience

Manning & Co. Singapore
Senior Graphic & Web Developer

November 2019 - July 2024

Manning & Co is an established global strategic marketing firm with offices in Sydney, Singapore, and Indonesia. Fahmi led digital and creative teams, playing a pivotal role in driving company growth. Designed and launched 50+ user-centric websites and landing pages on WordPress, resulting in an average 180% increase in conversion rates and significant improvements in user experience. Producing 600+ digital and print graphic design projects such as banners, tiles, annual reports, PPT design, and email templates utilize tools like Adobe Illustrator, Photoshop, and InDesign.

PT Indonesia Villajaya. Indonesia
Web Developer

February 2018 - September 2019

Villa Group is a food retail business that offers local products packaged in a modern style with professional marketing activities.

languages

English ✦✦✦✦✦

Indonesia ✦✦✦✦✦